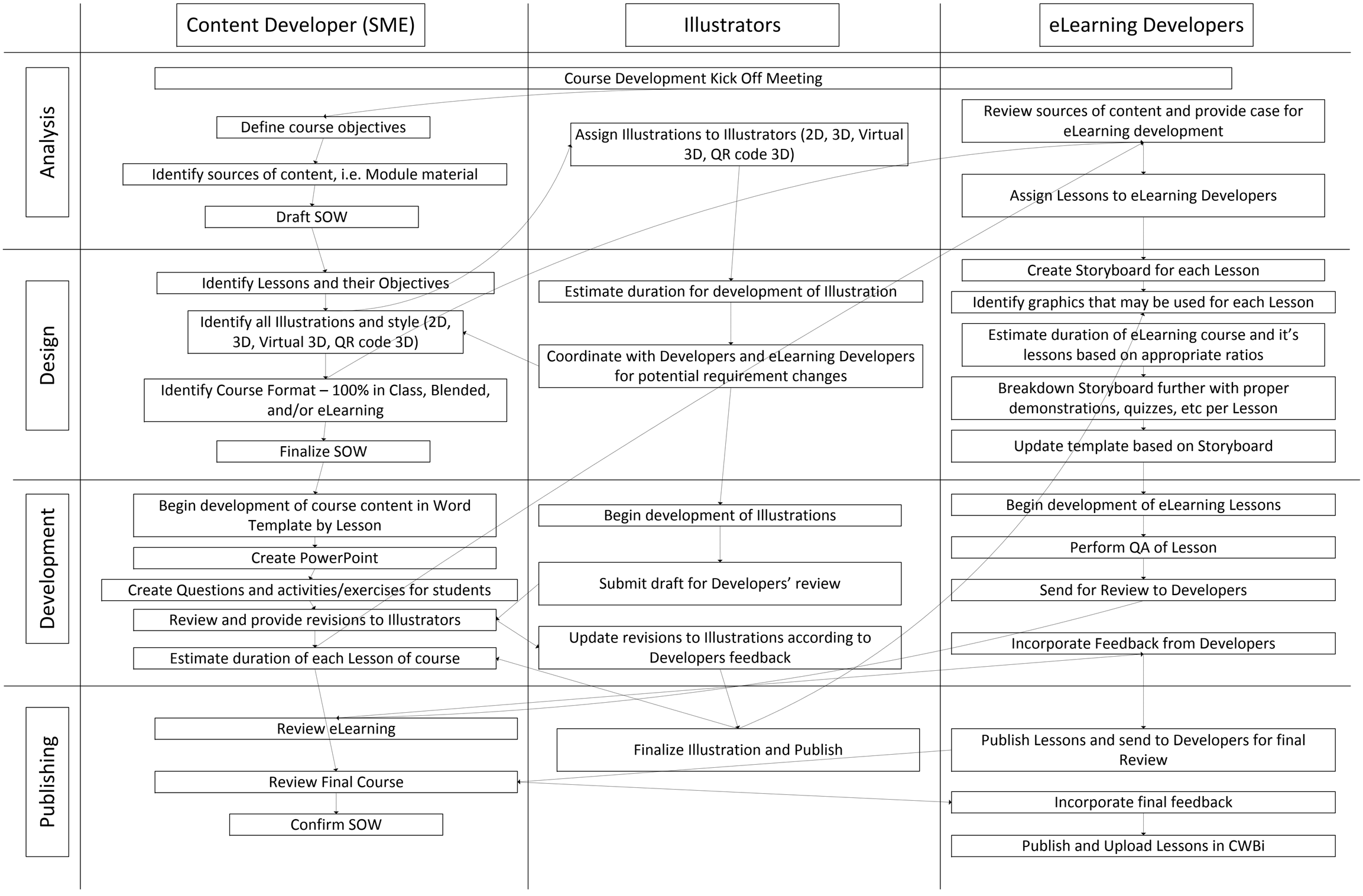
Content Developer (SME)
Illustrators
eLearning Developers
Analysis
Design
Development
Publishing
Course Development Kick Off Meeting
Define course objectives
Identify sources of content, i.e. Module material
Draft SOW
Assign Illustrations to Illustrators (2D, 3D, Virtual 3D, QR code 3D)
Review sources of content and provide case for eLearning development
Assign Lessons to eLearning Developers
Identify Lessons and their Objectives
Identify all Illustrations and style (2D, 3D, Virtual 3D, QR code 3D)
Identify Course Format – 100% in Class, Blended, and/or eLearning
Finalize SOW
Estimate duration for development of Illustration
Coordinate with Developers and eLearning Developers for potential requirement changes
Create Storyboard for each Lesson
Identify graphics that may be used for each Lesson
Estimate duration of eLearning course and it's lessons based on appropriate ratios
Breakdown Storyboard further with proper demonstrations, quizzes, etc per Lesson
Update template based on Storyboard
Begin development of course content in Word Template by Lesson
Create PowerPoint
Create Questions and activities/exercises for students
Review and provide revisions to Illustrators
Estimate duration of each Lesson of course
Begin development of Illustrations
Submit draft for Developers' review
Update revisions to Illustrations according to Developers feedback
Begin development of eLearning Lessons
Perform QA of Lesson
Send for Review to Developers
Incorporate Feedback from Developers
Review eLearning
Review Final Course
Confirm SOW
Finalize Illustration and Publish
Publish Lessons and send to Developers for final Review
Incorporate final feedback
Publish and Upload Lessons in CWBi